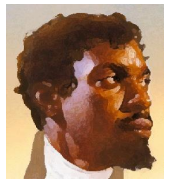




BLACK HEROES MATTER - DUSABLE MATTERS POWERED BY



Martin's International Foundation

"Bringing Nations Together Through Music and Culture"



October 2020

Mr. XYZ

Re: Monument partnership for the Black Chicago Founding Father, Jean Baptiste Pointe DuSable

Dear Mr. XYZ:

Black Heroes Matter under the banner of Martin's International Foundation (MIF), a nonprofit organization, along with a coalition of more than 60 organizations are campaigning to correct the wrongs to **Chicago's founding father, Jean Baptiste Pointe DuSable**, the Black Man from the Caribbean, country of Haiti, who in 1779 established a Trading Post by Lake Michigan and a River to start a village which is now known as Chicago, the country's 3rd largest city

For more than 240 years by virtue of the color of his skin, being a Black man, he was not given the honor and respect he deserved. We are hereby requesting that your company/organization brand its name as the sponsor or co-sponsor for a major 25-foot Monument in downtown Chicago to be completed by the end of 2021.

The exact location for this ambitious 25-foot monument, is in the Grant Park region, along the East Side of Michigan Avenue, Chicago, Illinois.

The total cost for the project is estimated at US\$1. 2M (one million, two hundred thousand dollars) of which we are asking you to be the exclusive title partner, or to share at a lesser sponsorship level, with other partners who, along with your Company will be engraved in the monument for eternity.

This will be a most admired tax-deductible donation/sponsorship gift by **your company** to a **humanitarian** Project, that will touch the lives of billions of people worldwide and visitors to Chicago forever into the ages.

Specifically, what we are requesting of **your company** is to be the title partner, co-sponsor or a supporting sponsor at one of the following levels

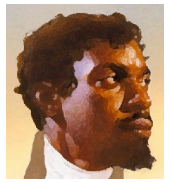
- A. Exclusive Title Monument Donor/Sponsor fee is \$1.2 million for the major DuSable Monument, 25 feet in height, with **your company's** name/logo **embossed** in the Statue for life.
- B. Co-Title Donor/Sponsor fee of \$650,000 with your company's name/logo engraved in the Monument.
- C. Diamond Donor/Sponsor fee of \$350,000 with your company's name/logo engraved in the Monument.
- D. Other levels can be customized to satisfy donors with fees under \$300,000.

No donation or sponsorship fee is too small or too large. In fact, if your budget will not allow you to be a major sponsor/donor, a contribution of any amount can be made to the DuSable GoFundMe campaign at www.Blackheroesmatter.org or contribution can be sent payable to Black Heroes Matter, Fifth Third Bank, account # 7934317012, Routing # 0719233909. Swift # FTBCUS3C (for wiring funds). Postal mail to Black Heroes Matter, c/o Martin's International, 1325 South Wabash Avenue #307, Chicago, Illinois 60605. All contributions are welcome and greatly appreciated and will be publicly recognized with great media branding.

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We hope to confirm our major donors/sponsors/grants/partners by December 2020, and for the Monument to be erected by the end of 2021, with the unveiling ceremony of the Statue by the Summer of 2022. The Sculptors/Designers are ready to start the constructing as soon as sponsorship partners are confirmed. The building of the monument will take nine months to one year.

For more than 100 years now, many hundreds of people have been pushing and rallying for a Monument, a Street, and a City Holiday in honor of Chicago's founding Father without success. DuSable was not just the founding father, but he negotiated and established a peaceful community for Indians, Europeans, and people of African descent at a time the country was living the horrible chronicle of slavery. He discussed treaties among the Great Lakes Indians and played an outstanding role in bringing Catholicism to Chicago. He played an effective role in cultures' and communities' togetherness; not to mention the multi-business operations he oversaw during his time.

Black Heroes Matter powered by Martin's International Foundation and its more than sixty coalition of organizations are working to correct the **injustices** to this exceptional founding father of Chicago by giving him this major Monument and more.

It would be our profound honor and appreciation having your company as the sponsor, co-sponsor or make-a-contribution of any amount to this monument honoring the father of this great city Chicago, which will make Illinois, the nation, and the world proud.

The name of your respected company and/or your affiliates as the donor or sponsor will be branded/embedded in the Monument for time to come.

We sincerely thank you in advance for your partnership in this special DuSable Project. Please contact me via email at bheroesmatter@gmail.com or at 312/719-6181 with any questions or for an in-person or zoom meeting.

Respectfully,

Ephraim Martin
President,
Black Heroes Matter powered by
Martin's International Foundation
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