



BLACK HEROES MATTER - DUSABLE MATTERS POWERED BY



Martin's International Foundation

"Bringing Nations Together Through Music and Culture"



October 2020

Mr. Corp.

Re: Monument partnership for Jean Baptiste Pointe DuSable the Black Chicago Founding Father.

Dear Mr. Corp:

Black Heroes Matter, under the banner of Martin's International Foundation (MIF), a nonprofit organization, along with a coalition of more than 60 organizations are campaigning to correct the wrongs to **Chicago's founding father, Jean Baptiste Pointe DuSable**, the Black Man from the Caribbean, country of Haiti, who in 1779 established a Trading Post by Lake Michigan and a River to start a village which is now known as Chicago, the country's 3rd largest city

For more than 240 years by virtue of the color of his skin, being a Black man, he was not given the honor and respect he deserved. We are hereby requesting that your company/organization brand its name as the sponsor or co-sponsor for a major 25-foot Monument in downtown Chicago to be completed by the end of 2021.

The exact desired location for this ambitious 25-foot monument, is in the Grant Park region, along the East Side of Michigan Avenue, Chicago, Illinois.

The total cost for the project is estimated at US\$1. 2M (one million, two hundred thousand dollars) of which we would love for you to be the title owner with your company name engraved on the monument for eternity; plus major media branding now and forever as the donor for DuSable monument.

Assuming you are unable to be the title sponsor, we are asking you to be a platinum partner, or to participate at your comfort sponsorship level. This could be a very admired tax-deductible donation gift by **your company** to a **humanitarian** Project, that will touch the lives of billions of people worldwide and visitors to Chicago into the ages.

The sponsorship levels that we are requesting **your company's lifetime branding for** are listed below, A-F. If you would like to be at the higher co-title or diamond sponsorship level, please contact us at email Bheroesmatter@gmail.com.

Choose one of the following levels:

- A. Platinum Monument Donor/Sponsor fee is \$100K – for the 25 -foot in height, with **your company's** name/logo **engraved** in the Statue for a lifetime.
- B. Gold Donor/Sponsor fee of \$50K with your company's whose name inscribed in the Monument.
- C. Silver Donor/Sponsor fee of \$25,000 with your name listed in bold on the Monument.
- D. Bronze Donor/Sponsor fee \$12,500 with your name listed as Monument supporters board on site
- E. Copper Donor/Sponsor fee \$5,500 with your name listed as Monument supporters board on site
- F. Other donors between \$1K and \$5K media branding and onsite recognition at the revealing of the Monument

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No donation or sponsorship fee is too small or too large. In fact, if your budget will not allow you to be a major sponsor/donor, a contribution of any amount can be made to the DuSable GoFundMe campaign at www.Blackheroesmatter.org or contributions can be sent payable to Black Heroes Matter, Fifth Third Bank. Postal mail to Black Heroes Matter, c/o Martin's International, 1325 South Wabash Avenue #307, Chicago, Illinois 60605. All contributions are welcome and are greatly appreciated and will be publicly recognized with media branding.

We hope to confirm our major donors/sponsors/grantors/partners by December 2020, and for the Monument to be erected by the end of 2021, with the unveiling ceremony of the Statue by the Summer of 2022. The Sculptors/Designers are ready to start the constructing as soon as sponsorship partners are confirmed. The building of the monument will take nine months to one year.

For more than 100 years now, hundreds of people have been pushing and rallying for a Monument, a Street, and a City Holiday in honor of Chicago's founding Father without success. DuSable was not just the founding father, but he negotiated and established a peaceful community for Indians, Europeans, and people of African descent at a time the country was living the horrible chronicle of slavery. He discussed treaties among the Great Lakes Indians and played an outstanding role in bringing Catholicism to Chicago. He played an effective role in cultures' and communities' togetherness; not to mention the multi-business operations he oversaw during his time.

Black Heroes Matter powered by Martin's International Foundation and its more than sixty coalition of organizations are working to correct the **injustices** to this exceptional founding father of Chicago by giving him this major Monument and more.

It would be our profound honor and appreciation having your company as the sponsor, co-sponsor or to make-a-contribution of any amount to this monument honoring the father of this great city Chicago, which will make Illinois, the nation, and the world proud.

We sincerely thank you in advance for your partnership in this special DuSable Project. Please contact me via email at bheroesmatter@gmail.com or at 312/719-6181 with any questions or for an in-person or zoom meeting.

Respectfully,

Donors/Marketing Manager ,
Black Heroes Matter powered by
Martin's International Foundation
A 501 (C) 3 - nonprofit Organization
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